

# The City Bridge Trust

## Investing In Londoners: Application for a grant



### About your organisation

Name of your organisation:  <b>Gendered Intelligence CIC</b>	
If your organisation is part of a larger organisation, what is its name?	
In which London Borough is your organisation based? <b>Islington</b>	
Contact person: <b>Mr Jay Stewart</b>	Position: <b>CEO</b>
Website: <b><a href="http://genderedintelligence.co.uk/">http://genderedintelligence.co.uk/</a></b>	
Legal status of organisation: <b>Registered community interest</b>	Charity, Charitable Incorporated Company or company number: <b>06617608</b>
When was your organisation established? <b>19/05/2008</b>	

### Grant Request

Under which of City Bridge Trust's programmes are you applying? <b>Improving Londoners' Mental Health</b>		
Which of the programme outcome(s) does your application aim to achieve? <b>More LGBT people accessing mental health services resulting in improved mental health and reduced mental distress</b> <b>A reduction in suicide and self-harm amongst the recognised at risk groups</b>		
Please describe the purpose of your funding request in one sentence. <b>We will develop a Volunteer Programme to improve the quality of trans peoples lives, improve mental health and increase understanding of gender diversity.</b>		
When will the funding be required? <b>01/07/2017</b>		
How much funding are you requesting?		
Year 1: <b>£41,684</b>	Year 2: <b>£41,684</b>	Year 3: <b>£41,684</b>
<b>Total: £125,052</b>		

**Aims of your organisation:**

We improve the lives of young transgender people. Trans' describes the spectrum of people who feel they are gender variant including transgender, transsexual and non-binary. We increase the visibility of trans experience and understanding of gender diversity among parents, teachers and the wider public. Young trans people are vulnerable. They experience isolation & rejection. Our work creates safe spaces where young people can meet.

Our aims are...

1. To increase the quality of trans people's lives
2. To increase the visibility of trans lives, to improve understanding and raise awareness
3. To educate the wider public in order to reduce prejudice and increase understanding about the diversity and complexity of gender

Unlike other organisations, we are not just trying to create change in our beneficiaries. We want to change the world in which they live so that they can be free from prejudice and have the same opportunities as their peers. We want everyone to be more intelligent about gender.

**Main activities of your organisation:**

- 1) Trans Youth Work -- Regular meetings help young people to access information & explore their identity. We run sessions on bullying, improving mental health & accessing NHS support. We run a Summer Camp where young people develop friendships which become an ongoing support network.
- 2) Work in Education -- A package of support in schools and colleges. Non-trans students who attend workshops are more likely to challenge homophobic behaviour. Our trans identified mentors advocate for students and make schools safer for trans students. Our training helps teachers support trans students who fail to fulfil their potential.
- 3) Professional Services -- Training and Consultancy. We have helped organisations work towards trans inclusions eg. Stonewall, The Football Association, Welsh Assembly, NSPCC, Girl Guides, Tesco Bank, Transport for London, CAMHS and more.
- 4) Public Events -- Trans Conferences; booklets & web resources; Special Projects. Eg. 'What makes your gender? Hacking into the Science Museum' a £10,000 project with the Science Museum.

**Number of staff**

Full-time:	Part-time:	Management committee members:	Active volunteers:
<b>2</b>	<b>2</b>	<b>5</b>	<b>30</b>

**Property occupied by your organisation**

Is the main property owned, leased or rented by your organisation?	If leased/rented, how long is the outstanding agreement?
<b>Rented</b>	

## Summary of grant request

Gendered Intelligence exists to support young, trans people.

### The Need

Poor mental health is a significant issue among young trans people many of whom express their dissatisfaction with their body by self-harming. The statistics are alarming. In a 2013 Youth Chances surveyed 1000 young trans people, 72% self-harmed; 66% had a mental health condition affecting their normal activities; 35% had attempted suicide; 25% had attempted suicide more than once.

The extremely high number of young trans people who experience mental health issues such as anxiety, panic disorder & depression has a knock on effect on school attendance and attainment. Young trans people feel isolated, fearful and worthless. Some experience rejection by family and friends. Others feel the need to hide their identity. Young trans people regularly experience prejudice and discrimination. They face abuse and bullying. The Trans Mental Health Study 2012 found that "young transgender people are particularly vulnerable to discrimination and harassment". Of the 889 participants, 81% had avoided situations in public spaces due to fear; 38% experienced physical intimidation and threats; 19% had been beaten up and 14% had been sexually assaulted.

### The No's

In 2016 Gendered Intelligence supported over 400 vulnerable young people who experienced isolation, loneliness, fear, abuse, bullying and discrimination.

There has been a large increase in the number of young trans people seeking support. Referrals to all gender services are increasing. The Tavistock clinic, the only UK Gender Clinic which supports children, has seen referrals increase by 50% a year since 2010. In 2016 a Government report on Transgender Equality acknowledged that 'transgender people face continuing transphobia, increased mental health issues, discrimination in the provision of public and private services and bullying in our schools'

### Aims

Our Volunteering Project will address this need by

- 1) Reducing isolation by increasing peer support for young trans people
- 2) Building new support networks which help young trans people to access the support that they need
- 3) developing a stronger trans community
- 4) increasing the visibility of trans people
- 5) increasing understanding of gender diversity in the wider public including parents and teachers who have an important influence over the lives of young trans people
- 6) providing new volunteer opportunities to a vulnerable group leading to increased confidence and employability.

### How?

We attract Trans volunteers who offer support to young trans people, to parents, teachers, employers and the wider public. They do this at our regular monthly youth groups; as trained mentors in schools; at teacher training days; at parent support groups; at workplace training days and at community events.

One young person said 'I love coming to these groups and seeing other young trans people going through the same difficulties as myself'. This peer support allows young trans people to feel that they belong to a trans community which can help them to develop resilience to face discrimination and sometimes rejection by family and friends.

### Why GI?

GI is a Trans led organisation with a unique insight into the experience of being trans. We are leaders in the Trans Community. We have a working and in-depth knowledge of the wider trans community and of the young trans community in particular. We are a member of the Trans Youth Network -- a national network for those delivering support programmes for young trans people. We are regularly consulted on Trans issues by government, ministry of justice, police, schools and colleges etc.

We meet the Trust's 'Principles of Good Practice'

â€¢ We involve service users in planning our services

â€¢ We value diversity

â€¢ We value and support volunteers

â€¢ We are reducing our carbon footprint.

If you need any planning or other statutory consents for the project to proceed, what stage have the applications reached?

Do you have a Vulnerable Adults policy? **Yes**

What Quality Marks does your organisation currently hold?

### Outputs and outcomes

What are the main activities or outputs you want to deliver? Please include no more than 5. By activities or outputs we mean the services, products or facilities you plan to deliver. If you plan to deliver work over more than one year you should include activities over the full grant period requested. Try to be specific.

**Increase volunteer numbers by recruiting and training 20 new volunteers each year to support young trans people at our regular Youth Support groups; in schools and at community events.**

**Hold regular monthly volunteer meetings which provide peer support, volunteer training and at which volunteer opportunities will be advertised to the group.**

**Train a group of 4 volunteers each year to work in schools, colleges and universities. They will support our education facilitators to deliver workshops and assemblies. For this reason they need intensive training and vetting (DBS and references).**

**Establish a new online volunteer support network in the form of a closed group so that volunteers can share ideas and experiences with each other in a safe and supported setting.**

What main differences or outcomes do you hope the activities you have described above will achieve? Please include no more than 5. By differences or outcomes we mean the changes, benefits, learning or other effects that result from the work your project would deliver. These might be for individuals, families, communities or the environment.

**Young trans people in London will feel less isolated & know where and when to seek mental health support.**

**Young trans people in London will feel happier because they belong to a vibrant and supportive trans community.**

**There will be increased volunteering opportunities for trans people leading to improved confidence and employability**

Do you plan to continue the activity beyond the period for which you are requesting funding? If so, how do you intend to sustain it? If not, what is your exit strategy?

**As a Community Interest Company and a Social Enterprise, Gendered Intelligence generates revenue from a range of income streams. We have been extremely successful in selling our services and plan to develop this work as our reputation builds. In future we anticipate that this revenue will fully cover our core operating costs.**

## Who will benefit?

### About your beneficiaries

How many people will benefit directly from the grant per year?

**600**

In which Greater London borough(s) or areas of London will your beneficiaries live?

**London-wide (100%)**

What age group(s) will benefit?

**16-24**

**25-44**

**45-64**

What gender will beneficiaries be?

**All**

**Male**

**Female**

**Transgender or other gender identity**

What will the ethnic grouping(s) of the beneficiaries be?

**A range of ethnic groups**

If Other ethnic group, please give details:

What proportion of the beneficiaries will be disabled people?

**11-20%**

## Funding required for the project

### What is the total cost of the proposed activity/project?

Expenditure heading	Year 1	Year 2	Year 3	Total
Volunteer Project Coordinator	28,000	28,000	28,000	84,000
National Insurance	3,864	3,864	3,864	11,592
Hire of Desk Space at VAI (Voluntary Action Islington)	3,640	3,640	3,640	10,920
Clinical Supervision	1,440	1,440	1,440	4,320
Meeting Room Hire	840	840	840	2,520
Admin Support (2 hrs pw)	1,040	1,040	1,040	3,120
Printing, Office Costs & Stationery	1,560	1,560	1,560	4,680
Travel	1,300	1,300	1,300	3,900
	0	0	0	0

<b>TOTAL:</b>	<b>41,684</b>	<b>41,684</b>	<b>41,684</b>	<b>125,052</b>
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### What income has already been raised?

Source	Year 1	Year 2	Year 3	Total
	0	0	0	0
	0	0	0	0

<b>TOTAL:</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>
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### What other funders are currently considering the proposal?

Source	Year 1	Year 2	Year 3	Total
	0	0	0	0
	0	0	0	0

<b>TOTAL:</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>
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### How much is requested from the Trust?

Expenditure heading	Year 1	Year 2	Year 3	Total
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## Finance details

Please complete using your most recent audited or independently examined accounts.

Financial year ended:	Month: <b>June</b>	Year: <b>2016</b>
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Income received from:	£
Voluntary income	36,571
Activities for generating funds	112,634
Investment income	0
Income from charitable activities	58,811
Other sources	0
<b>Total Income:</b>	<b>208,016</b>

Expenditure:	£
Charitable activities	58,811
Governance costs	0
Cost of generating funds	138,631
Other	0
<b>Total Expenditure:</b>	<b>197,442</b>
<b>Net (deficit)/surplus:</b>	<b>8,459</b>
<b>Other Recognised Gains/(Losses):</b>	<b>-2,115</b>
<b>Net Movement in Funds:</b>	<b>0</b>

Asset position at year end	£
Fixed assets	0
Investments	0
Net current assets	22,160
Long-term liabilities	0
<b>*Total Assets (A):</b>	<b>22,160</b>

Reserves at year end	£
Restricted funds	0
Endowment Funds	0
Unrestricted funds	22,160
<b>*Total Reserves (B):</b>	<b>22,160</b>

**\* Please note that total Assets (A) and Total Reserves (B) should be the same.**

### Statutory funding

For your most recent financial year, what % of your income was from statutory sources?  
0%

### Organisational changes

Describe any significant changes to your structure, financial position or core activities since the date of your most recent accounts:

None



### Previous funding received

Please list the funding received by your organisation from the following statutory sources during the last THREE years.

	Year 3 £	Year 2 £	Most recent £
City of London (except City Bridge Trust)	0	0	0
London Local Authorities	0	0	0
London Councils	0	0	0
Health Authorities	0	0	0
Central Government departments	0	0	0
Other statutory bodies	0	0	0

### Previous grants received

Please list the grants received by your organisation from charitable trusts and foundations (other than City Bridge Trust) during the last THREE years. List source, years and annual amounts. Please include the 5 largest only.

Name of Funder	Year 3 £	Year 2 £	Most recent £
Welcome Trust	30,000	0	0
Heritage Lottery Fund	10,000	0	0
Children In Need	0	19,990	0
Evening Standard Dispossessed Fund	0	0	20,000
Esmee Fairbairn	0	0	38,638

### Declaration

I confirm that, to the best of my knowledge, all the information I have provided in this application form is correct. I fully understand that City Bridge Trust has zero tolerance towards fraud and will seek to prosecute and recover funds in every instance.

Please confirm: Yes      Full Name: **Jay Stewart**

Role within                      **CEO**  
Organisation: